



POWERED BY
pink
MARY KAY

TAKE THE CHALLENGE!

JULY 1, 2021 - JUNE 30, 2022

It was no accident that Mary Kay Ash chose pink as her signature color.


And today, it has evolved into a symbol of **POWER, PASSION AND PURPOSE.**

When you are *Powered by Pink*, it means that you're living your life and working your business the Mary Kay way. It means that whether you're booking parties, finding customers, sharing products or talking with potential team members, you are doing it how Mary Kay Ash taught - **BOLDLY, CONFIDENTLY AND WITH A HEART FOR OTHERS.**



POWER UP!

Each month during the 2021 - 2022 Seminar year that an Independent Beauty Consultants sells enough product to support placing a \$600* or more wholesale Section 1 order, she can earn a monthly jewelry piece from the *Powered by Pink Jewelry Collection* by R.J. Graziano.

Establishing a strong customer base and selling enough product to achieve this challenge can also help you become a quarterly Star Consultant and so much more. 

july
POWER UP YOUR GOALS!

august
POWER UP YOUR SALES!

september
POWER UP YOUR SISTERHOOD!

october
POWER UP YOUR SOCIAL GAME!

november
POWER UP YOUR SHARING!

december
POWER UP THE HOLIDAYS!

january
POWER UP YOUR KNOWLEDGE!

february
POWER UP YOUR VIRTUAL SELF!

march
POWER UP YOUR PARTIES!

april
POWER UP YOUR CUSTOMERS!

may
POWER UP YOUR GO-GIVE SPIRIT!

june
POWER UP YOUR BOOKINGS!

*The \$600 or more wholesale Section 1 order requirement per month can be placed in one single order or placed in cumulative orders as long as the orders are placed in the same calendar month. Customer Delivery Service, Guest Checkout and EZ Ship order amounts will also count toward your \$600 or more wholesale Section 1 order requirement. You'll receive your jewelry inside your qualifying order. One jewelry piece per achiever each month. For consistency challenge prizes, you'll receive your prize inside your next product order (does not need to be a qualifying order) following the end of the challenge and month end. One prize per achiever for each consistency challenge.
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