

Mary Kay Day Celebration at the Governor's Mansion

In a special ceremony on Friday, May 12, 2006, Alabama Governor Bob Riley proclaimed the day as Mary Kay Day in the State of Alabama.

The top 10 Mary Kay Cadillac Directors from all over the State lined the drive at the Capital on Friday afternoon for the special occasion. Directors and Consultants were on hand all to honor the memory of Mary Kay Ash. May 12th was the birth date of Mary Kay.



Below is the proclamation as signed by Governor Riley:

Mary Kay Day - May 12, 2006 By the Governor of the State of Alabama: A Proclamation

WHEREAS, Mary Kathlyn Wagner was born on May 12th in Hot Wells, Texas; and
WHEREAS, in mid-1963, after a lengthy and successful career in direct sales, Mary Kay decided to write a book to help women survive in the male-dominated business world. In doing so she realized she had inadvertently created a marketing plan for a successful "dream company"; and
WHEREAS, with her life savings of \$5,000 and the help of her 20-year old son, Richard Rogers, she launched Mary Kay Cosmetics on Friday, September 13, 1963; and
WHEREAS, Mary Kay's initial goal remains the Company's mission: to enrich women's lives by providing women with an unlimited opportunity for personal and financial success; and
WHEREAS, she adopted the Golden Rule as her guiding philosophy and encouraged employees and members of the independent sales force to prioritize their lives with God first, family second and career third; and
WHEREAS, Mary Kay, Inc. is now one of the largest direct-selling skin care and color cosmetics companies in the world with more than 1.6 million Independent Beauty Consultants in more than 30 markets worldwide; and
WHEREAS, The Mary Kay Ash Charitable Foundation was created in 1996 to fund research of cancers affecting women, and in 2000, it expanded its mission to include the prevention of violence against women and helping women who have been victims of abuse; and
WHEREAS, the Sunshine Center in Montgomery, Alabama is a grant recipient from the Mary Kay Ash Charitable Foundation:
NOW, THEREFORE, I, Bob Riley, Governor of Alabama, do hereby proclaim May 12, 2006 as Mary Kay Day in the State of Alabama, and do acknowledge the significant impact she had on the lives of woman throughout Alabama, the United States and around the world. Mary Kay Ash was a true woman of distinction who inspired women to pursue their dreams and reach for their highest potential.
Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 12th day of May 2006.

