With Mary Kay your ambition and effort really pay off whether you begin part-time or full time.

Basing the average Mary Kay party size with 3-4 guests in attendance and only 2 guests purchasing the TimeWise Miracle Set for $\$ 104$, the retail sales for the class will be approximately $\$ 208$. This does NOT include any outside orders or color cosmetic sales. Then base the reorder sales on purchasing TimeWise every 8 weeks (that's $\$ 54$ each time, 6 times a year). These numbers are VERY CONSERVATI VE!

## 3 TI MEWISE CLASSES PER WEEK (6-9 HOURS per week*)

| $\$ 200$ sales $\times 3$ classes $/$ week | $=$ | $\$ 600$ | Weekly Retail Sales |
| :--- | :--- | :--- | :--- |
| $\$ 600 \times 50$ weeks per year | $=$ | $\$ 30,000$ | Retail Sales Per Year |
| 6 customers per week $\times 50$ weeks | $=$ | 300 | New Customers Per Year |
| 300 Reorders $\times \$ 324$ per year | $=$ | $\$ 92,200$ | Annual Reorder Sales |

TOTAL ANNUAL SALES
\$122,800
*TOTAL ANNUAL PROFIT @ 40\% = \$49,120

## $\underline{2}$ TIMEWISE CLASSES PER WEEK (4-7 HOURS per week*)

\$200 sales x 2classes/week
$\$ 400 \times 50$ weeks per year
4 customers per week x 50 weeks
200 Reorders X \$324 per year (\$54x6=\$324)
$=\$ 400$
$=\$ 20,000$
$=200$
$=\$ 64,800$

Weekly Retail Sales
Retail Sales Per Year New Customers Per Year
Annual Reorder Sales
*TOTAL ANNUAL PROFIT @ 40\% = \$34,080

## 1 TIMEWISE CLASS PER WEEK (2-4 HOURS per week*)

\$200 sales $\times 1$ class/week
$\$ 200 \times 50$ weeks per year
2 customers per week x 50 weeks 100 Reorders X \$324 per year (\$54×6=\$324)
$=\$ 200 \quad$ Weekly Retail Sales
$=\$ 10,000$
$=100$
$=\$ 32,400$
\$42,600

Retail Sales Per Year New Customers Per Year Annual Reorder Sales

TOTAL ANNUAL SALES

[^0]| 5000 | $\begin{gathered} \text { SLNDAY } \\ \text { (DCWINGO) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { HCNDAY } \\ & \text { (LUNES) } \end{aligned}$ | $\begin{aligned} & \text { TLESDAY } \\ & \text { OMAVES) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { WEDNESDAY } \\ & \text { (MERCCLES) } \end{aligned}$ | THDRSDAY (NEVES) | $\begin{aligned} & \text { FRDAY } \\ & \text { CAEPAES) } \end{aligned}$ | $\begin{aligned} & \text { SATLRDAY } \\ & \text { (SABADO) } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $100$ |  |  |  |  |  |  |  |
| 700 |  |  |  |  |  |  |  |
| 880 |  |  |  |  |  |  |  |
| 800 |  |  |  |  |  |  |  |
| 900 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 1000 |  |  |  |  |  |  |  |
| 1100 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 1200 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 100 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 200 |  |  |  |  |  |  |  |
| 300 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 400 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 7800 |  |  |  |  |  |  |  |
| 100 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 3000 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 10800 |  |  |  |  |  |  |  |

## Decision-making tools

## Pro-Con List

- What is the worst thing that could happen if you do this? What is the BEST possible thing that could happen?


## The "Sleep" Test

. Fill out the agreement and submit your check. Sleep on it and I will call you in the morning


## Buy Back Guarantee

- If at any time you decide this isn't for you, you've tried your best, given it your all, and you don't want to stay in business, Mary Kay will buy back any unused, unopened product (purchased within one year prior to return) for $90 \%$ of your purchase price.


[^0]:    * This includes 2 hours of training and Success Nights every week!
    * Results may vary according to your personal activity.
    * 10\% allowed for hostess gifts.

