## YOUR INCOME POTENTIAL WITH MARY KAY COSMETICS

With Mary Kay your ambition and effort really pay off whether you begin part-time or full time.

Basing the average Mary Kay party size with 3-4 guests in attendance and only 2 guests purchasing the TimeWise Miracle Set for \$104, the retail sales for the class will be approximately \$208. This does NOT include any outside orders or color cosmetic sales. Then base the reorder sales on purchasing TimeWise every 8 weeks (that's \$54 each time, 6 times a year). These numbers are VERY CONSERVATIVE!

## <u>3 TIMEWISE CLASSES PER WEEK (6-9 HOURS per week\*)</u>

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\$200 sales x 3 classes/week \$600 x 50 weeks per year 6 customers per week x 50 weeks 300 Reorders X \$324 per year (\$54x6 = \$324)

Weekly Retail Sales \$600 Retail Sales Per Year \$30,000 New Customers Per Year 300 \$92,200 Annual Reorder Sales =

## TOTAL ANNUAL SALES

\$122,800

#### **\*TOTAL ANNUAL PROFIT** @ 40% = \$49,120

## 2 TIMEWISE CLASSES PER WEEK (4-7 HOURS per week\*)

\$200 sales x 2classes/week	=	\$400	Weekly Retail Sales
\$400 x 50 weeks per year	=	\$20,000	Retail Sales Per Year
4 customers per week x 50 weeks	=	200	New Customers Per Year
200 Reorders X \$324 per year	=	\$64,800	Annual Reorder Sales
(\$54x6=\$324)			

TOTAL ANNUAL SALES

\$85,200

#### **\*TOTAL ANNUAL PROFIT** @ 40% = \$34,080

## 1 TIMEWISE CLASS PER WEEK (2-4 HOURS per week\*)

<ul> <li>\$200 sales x 1class/week</li> <li>\$200 x 50 weeks per year</li> <li>2 customers per week x 50 weeks</li> </ul>	=	\$200 \$10,000 100	Weekly Retail Sales Retail Sales Per Year New Customers Per Year
100 Reorders X \$324 per year	=	\$32,400	Annual Reorder Sales
(\$54x6=\$324)			

## TOTAL ANNUAL SALES

#### \$42,600

#### **\*TOTAL ANNUAL PROFIT** @ 40% = \$17,040

- \* This includes 2 hours of training and Success Nights every week!
- \* Results may vary according to your personal activity.
- \* 10% allowed for hostess gifts.

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# **Decision-making tools**

# **Pro-Con List**

What is the worst thing that could happen if you do this?
 What is the BEST possible thing that could happen?

# The "Sleep" Test

Fill out the agreement and submit your check.
 Sleep on it and I will call you in the morning



# **Buy Back Guarantee**

 If at any time you decide this isn't for you, you've tried your best, given it your all, and you don't want to stay in business, Mary Kay will buy back any unused, unopened product

(purchased within one year prior to return) for 90% of your purchase price.